



**SLC (University of Delhi)
Shyam Lal College
NAAC A++ & NIRF AIR 68th**



*CENTRE FOR INDUSTRY INTERACTION (CII)
ACADEMIC SESSION 2024 - 2025*

**Interactive Report
on
ACE THE CASE : A Case Study
Competition**

**DETAILS OF THE ACE THE CASE: A CASE STUDY COMPETITION ORGANISED BY
THE CENTRE FOR INDUSTRY INTERACTION (CII) ON 22ND APRIL, 2025**

Event Name: Ace the Case – A Case Study Competition

Date & Time: 22nd April 2025 | Started at 1:00 PM

Organized Under: CORPUTSAV'25

Sponsor/Collaborator: IQAC, SLC

Venue: Round 1 on Unstop | Round 2 in Seminar Hall, Shyam Lal College (Morning)

Format: Two-round competition

Focus Areas: Business acumen, analytical thinking, decision-making, and communication

Participation: Students from various academic disciplines

Judgment Criteria: Clarity of thought, logic, creativity, and feasibility of solutions

SLC (University of Delhi)
SHYAM LAL COLLEGE
 NAAC A++

CENTRE FOR INDUSTRY INTERACTION
 IN COLLABORATION WITH
IQAC
 PRESENTS

ACE THE CASE

A CASE STUDY COMPETITION

REGISTER NOW :

TIME
11:15 A.M.

DATE
APRIL 22, 2025

VENUE
SEMINAR ROOM

TEACHER INCHARGE :
 Dr. Rakesh Pant | Dr. Amit Kumar | Dr. Leena Singh

FACULTY TEAM MEMBERS:-
 DR. RAKESH PANT | MS. KAVITA MEENA | MS. POONAM | DR. VINOD KUMAR
 DR. AMIT KUMAR | MS. PRIYA KHANNA | DR. LEENA SINGH | DR. LAKSHMI VISHNOI | MS. SWATI

ARYAN HARSHIKA PRIYANSHI ISHAN	DIVYANSH TANISHQ UPANSH NITIN	SARTHAK KRRISH PIYUSH HARDIK	STUDENT TEAM MEMBERS	VIKAS KIRTI ADITYA RAMANUJ	PREM DURLABH KHUSHAL AANCHAL	DANISH DIKSHA ZAID RITIK
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PROF. RUCHIKA RAMAKRISHNAN
CONVENOR

PROF. KUSHA TIWARI
DIRECTOR, IQAC

PROF. RABI NARAYAN KAR
PRINCIPAL

in @CII.SLC **ARYAN- 8383057550 TANISHQ- 99105 50418** **@CII_SLC**

The Centre for Industry Interaction (CII) was established to bridge the gap between classroom knowledge and industry expectations by organizing events that enhance professional exposure for students. CII's annual flagship event, CORPUTSAV, is designed to provide such platforms through interactive and intellectually enriching activities.

One of the key highlights of CORPUTSAV'25 was **Ace the Case**, a challenging case study competition aimed at sharpening students' analytical skills, business understanding, and strategic thinking. The competition gave participants a taste of real-world problem-solving and tested their ability to handle high-pressure decision-making.

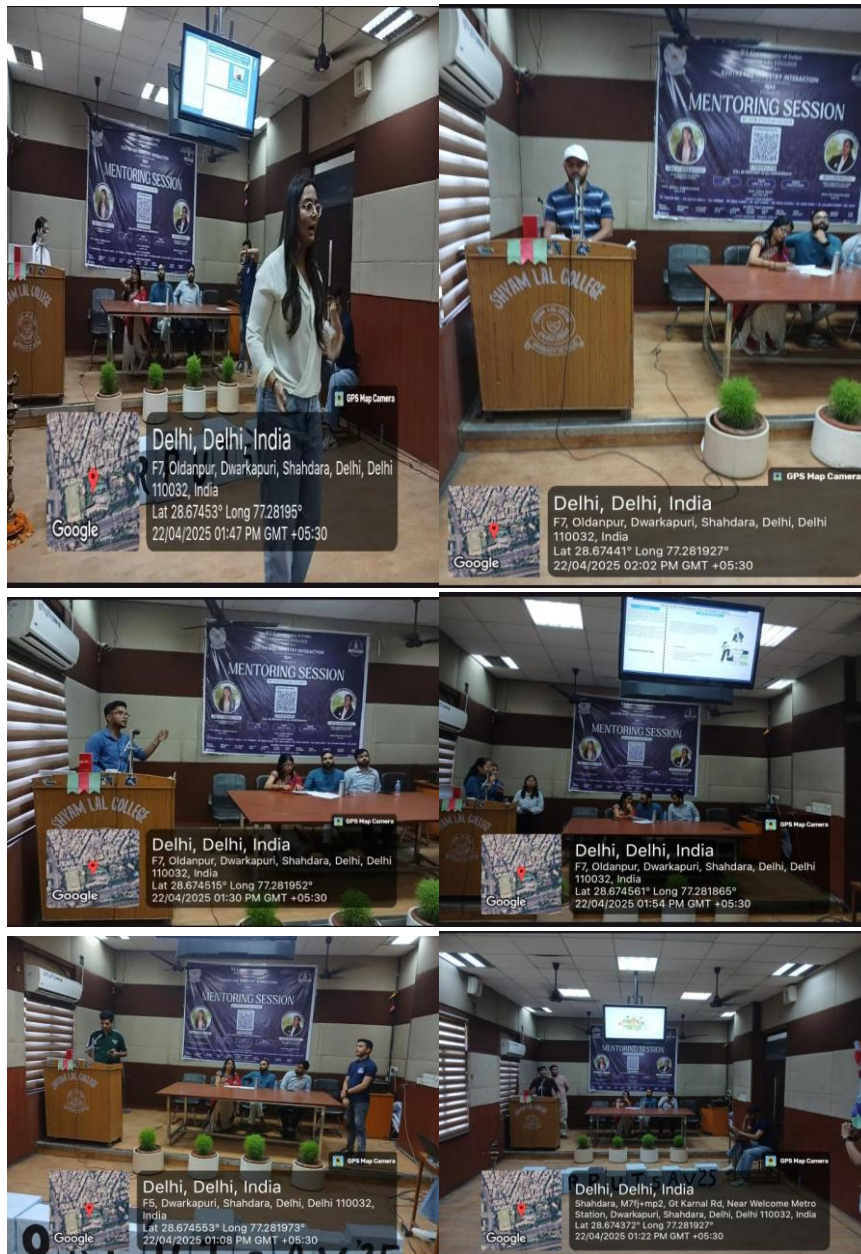
EVENT STRUCTURE

The competition was conducted in two rounds:

Round 1: Conducted online via Unstop, where participants were given a business scenario to solve within a time frame. This round tested quick thinking, logic, and business comprehension.

Round 2: Held offline in the Seminar Hall, where selected finalists presented their solutions before a panel of judges. This round focused on the depth of analysis, creativity, feasibility of strategies, and clarity of presentation.

PARTICIPATION AND EXPERIENCE



The event witnessed enthusiastic participation from students across diverse academic backgrounds, including commerce, economics, business, and management. The case scenarios posed were complex and reflective of real-life industry challenges, requiring students to apply critical thinking and propose sustainable, innovative solutions. The finalists

demonstrated great confidence during their presentations and defended their approaches with well-structured arguments and data-backed insights.



AFTER THE COMPETITION AND WINNERS



Following the intense and insightful final presentations, the panel of judges evaluated the teams on their creativity, strategic logic, and clarity. After much deliberation, the top three teams were announced as winners:

- **1st Position- Mishti Oberoi and Tanaisha Sachdeva, SCMS Pune, 1st year, B.Com**
- **2nd Position- Farhan Khan, NDIM, New Delhi, 2nd year, B.B.A**
- **3rd Position- Madhav and Adit Kumar, Sri Venkateswara College, 3rd year, B.A**



The winners were felicitated by the judges and faculty members with certificates and mementos. The session ended with a group photo, networking, and words of encouragement for all participants to continue developing their analytical and business skills.



CONCLUSION

Ace the Case emerged as one of the most intellectually stimulating events of CORPUTSAV'25. It served as an ideal platform for students to sharpen their business problem-solving skills, think innovatively under time constraints, and boost their confidence. Events like these play a pivotal role in preparing students for future corporate and entrepreneurial challenges by giving them a glimpse into decision-making and strategy formulation in dynamic business environments.

ACKNOWLEDGMENT

We express our heartfelt gratitude to the faculty coordinators, evaluators, participants, and volunteers who made Ace the Case a grand success. Special thanks to the Centre for Industry Interaction (CII) and the CORPUTSAV'25 organizing committee for their tireless efforts in conceptualizing and executing such a productive and insightful competition.



